

2018 Clint ISD School Board Elections

Board of Trustee Candidate Packet

The mission of the Clint Independent School District is to prepare all students to be successful citizens. The District will work in partnership with the community and the family to create opportunities for *the student* to maximize personal potential.

La misión del Distrito Escolar Independente de Clint es de preparar a todos los estudiantes para que sean ciudadanos exitosos. El Distrito trabajará en conjunto con la comunidad y con la familia para crear oportunidades para que el estudiante desarolle su potencial personal.

TABLE OF CONTENT

Candidate Packet

2018 Clint ISD School Board Elections

1.	CLINT ISD INFORMATION	
	A. Welcome Letter	3
	B. Board of Trustees	4
	C. Clint ISD Mission, Goals, and Map	5
	D. New Election System	6
	E. "5-2" Single Member District Map	7
	F. 2018 Election Calendar	8
2.	TEXAS SECRETARY OF STATE FORMS	
	A. Notice of Deadline to File Applications for a Place on the Ballot	g
	B. Application for a Place on the Ballot	10
3.	TEXAS ETHICS COMMISSION PUBLICATIONS, FORMS, AND INSTRUCTIONS	
	A. Appointment of Campaign Treasurer by a Candidate with Instructions: CTA	14
	B. Code of Fair Campaign Practices with Oath: CFCP	25
	C. Political Advertising	27
	D. Political Fundraisers	36

14521 Horizon Blvd., El Paso, Texas 79928

Telephone: 915-926-4001

Fax: 915-926-4009 Email: Noemi.Oropeza@clint.net

June 2018

Dear Interested Clint ISD School Board Candidate:

Congratulations on your decision to file for a place on the Clint Independent School District ballot for the November 6, 2018 Board of Trustee elections.

The Clint Independent School District has prepared this "Candidate's Packet" to acquaint you with applicable regulations, as well as legal requirements by the State pertaining to campaign contributions and expenditures and the timely filing of your application.

Please note the application for a place on the ballot must to be signed, notarized, and returned to the Office of the Superintendent, a notary is available in the Superintendent in the Superintendent's Office. It is the candidate's responsibility to learn of the requirements, laws, and deadlines.

All required filing reports are to be filed with Clint ISD Executive Assistant to the Superintendent. The three forms that must be submitted to complete your Application to run for a position on the school board are: 1) the Application for a Place on the Ballot; 2) Appointment of a Campaign Treasurer; and 3) the Code of Fair Campaign Practices. Clint ISD cannot over emphasize the importance of adhering to the financial reporting procedures. Campaign reports are considered open records and can be viewed by reporters and general public alike. All candidates are to abide by these regulations.

Should you have any questions regarding reporting procedures, contributions or expenditures, please call the Texas Ethics Commission at TDD 1-800-735-2989 or 1-512-463-5800 or visit the website at www.ethics.state.tx.us or should you have questions about election laws please contact the Texas Secretary of State Elections Division at www.sos.state.tx.us or the local elections office .

We appreciate your interest in our schools and trust your candidacy will be a positive and exciting experience for you, your family and supporters. At Clint ISD, we are committed to prepare all students to be successful citizens. The District will work in partnership with the community and the family to create opportunities for the student to maximize personal potential. Our office stands ready to assist you.

Respectfully,

Noemi Oropeza

Executive Assistant to the Superintendent



Clint Independent School District

14521 Horizon Boulevard El Paso TX 79928

BOARD OF TRUSTEES





JAMES R. PENDELL PRESIDENT TERM: 2014-2018 RE-ELECTED: 2014

MARY MACIAS 1ST VICE-PRESIDENT TERM: 2016-2020 RE-ELECTED: 2016





CLAUDIA PEREZ 2ND VICE-PRESIDENT TERM: 2016-2020 ELECTED:2016

ARLEEN PARDA SECRETARY TERM: 2014-2018 ELECTED: 2014





HILDA JAMES
MEMBER
TERM: 2014-2018
ELECTED: 2014

FEDERICO "FRED" MARTINEZ

MEMBER

TERM: 2016-2020

RE-ELECTED: 2016





ROBERTO LARA MEMBER TERM: 2014-2018 RE-ELECTED: 2014

Clint Independent School District 14521 Horizon Boulevard El Paso TX 79928



Together...
We Vouild Comorrow!

Clint ISD Mission

The mission of the Clint Independent School District is to prepare all students to be successful citizens. The District will work in partnership with the community and the family to create opportunities for the student to maximize personal potential.

La misión del Distrito Escolar Independente de Clint es de preparar a todos los estudiantes para que sean ciudadanos exitosos. El Distrito trabajará en conjunto con la comunidad y con la familia para crear oportunidades para que el estudiante desarolle su potencial personal.

Clint ISD Goals

- 1. The District will be a model of high standards for student academic excellence.
- 2. The District will ensure a safe well-disciplined positive learning environment for all students.
- 3. The District will operate efficiently being fiscally responsible.
- 4. The District will become the employer of choice in order to seek and retain effective personnel.
- 5. The District will include parents, community, and business members in the education of all students.

Map





Clint Independent School District

14521 Horizon Boulevard El Paso TX 79928

NEW ELECTION SYSTEM



2018 Clint ISD Board Elections

Clint ISD has a new election system. Election of Board members shall be a combination of "At Large" and by "Single-Member Districts" and consist of seven members. Five of the Trustee positions will be elected from Single-Member Districts and the other two positions will be elected At-Large for four-year terms.

Candidates for Single-Member District positions must reside within the boundaries of that district. Candidates for At-Large positions may live anywhere within the boundaries of the Clint Independent School District.

All Registered voters residing in the school district may vote for the At-Large Position A. Registered voters who reside within a particular Board of Trustee District may vote in that respective district.

A General Election will be held on November 6, 2018 for the purpose of electing four (4) School Board Trustees in District 1, District 2, District 4, and an At-Large Position A to serve on the Clint ISD School Board.

Becoming a Clint ISD Board Member

What Positions are up for 2018 Election?

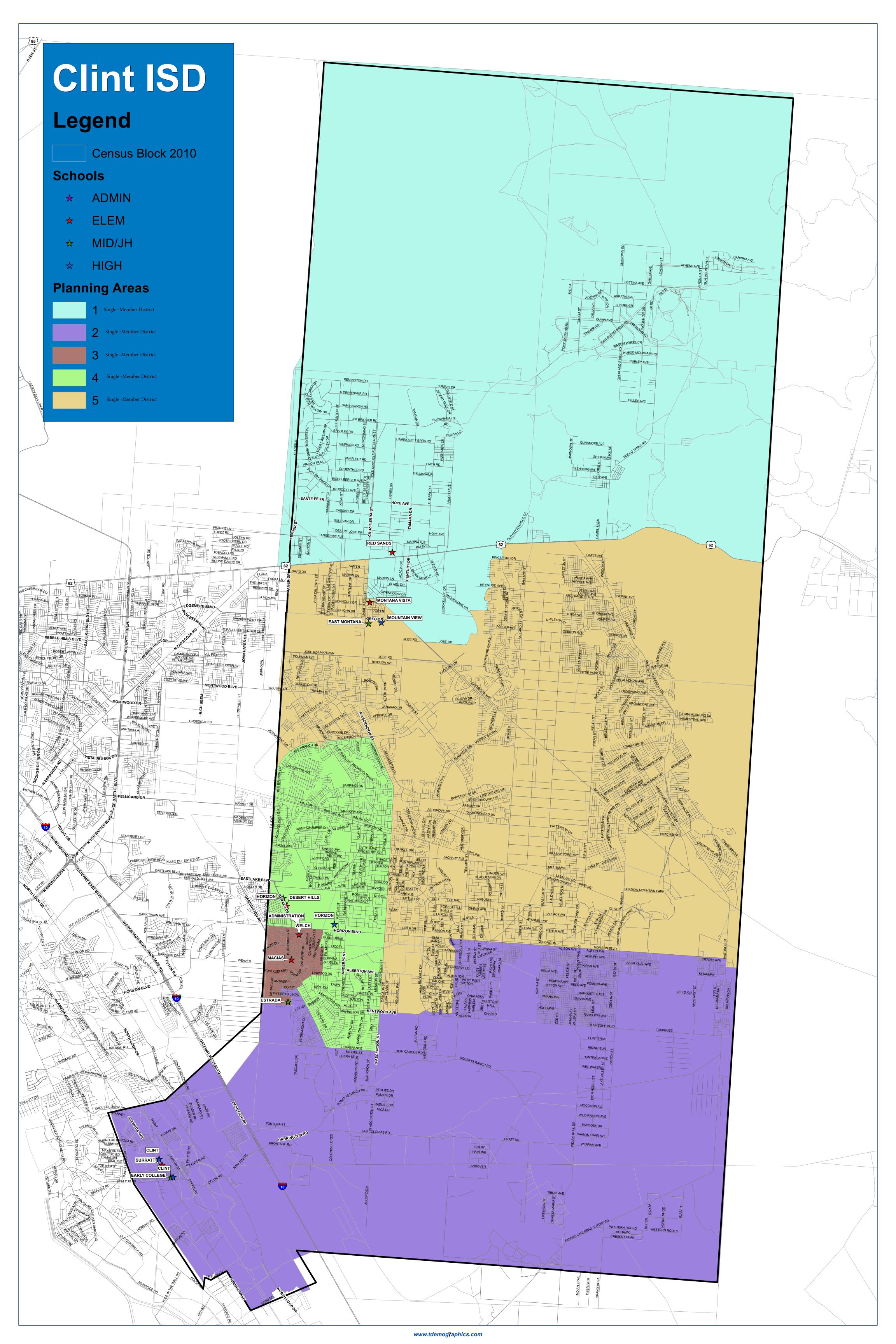
- **November 2018**: Single-Member District 1, Single-Member District 2, Single-Member District 4, & At-Large Position A
- November 2020: Single Member District 3, Single Member District 5, At-Large Position B

Who is eligible to serve as a Clint ISD school board member?

Candidates interested in running for a Clint ISD school board of trustee must meet the following qualifications:

- A qualified/registered voter.
- Be 18 years of age or older on the first day of the term to be filled at the election or on the date of appointment, as applicable.
- A resident of the district he or she desires to represent for six months before the filing deadline.
- A resident of the state for 12 months before the deadline.
- Not be mentally incapacitated (as defined in policy).
- Have not been convicted of a felony (as defined in policy).

See Clint ISD Policy: BBA(LEGAL) for details on the above qualifications and other specific requirements.





Clint Independent School District

14521 Horizon Boulevard El Paso TX 79928

2018 Board Elections



The Clint ISD Board of Trustees is comprised of seven elected community members that act as a group to serve the best interests of students, employees and protect the taxpayer's investments in the district. They serve staggered four-year terms with elections held biennially. The Board of Trustee's authority is defined by federal and state laws and by regulation set by the State Board of Education and the Texas Education Agency. Trustees provide service to the Clint ISD community without financial compensation. The elections of all Trustees shall be held in a joint election, pursuant to the Texas Election Code, Chapter 271, with state and county officers.

Clint ISD Board of Trustees election will be held on November 6, 2018.

Important 2018 Election Dates: Information gathered from the Texas Secretary of State.

November 6, 2018 - Uniform Election Date				
Authority Conducting Elections	County Election Officers and Local Political Subdivisions			
Deadline to Post Notice of Candidate Filing Deadline (Local Political Subdivisions Only)¹	Thursday, June 21, 2018 for local political subdivisions that have a first day to file for their candidates ¹			
First Day to Apply for Ballot by Mail	Monday, January 1, 2018* *First day to file does not move because of New Year's Day holiday. An "Annual ABBM" or FPCA for a January or February 2018 election may be filed earlier, but not earlier than the 60th day before the date of the January or February election.			
First Day to File for a Place on the General Election Ballot (Local Political Subdivisions Only) ¹	Saturday, July 21, 2018			
Last Day to Order General Election or Special Election on a Measure	Monday, August 20, 2018			
Last Day to File for a Place on the General Election Ballot (Local Political Subdivisions Only) ²	Monday, August 20, 2018 at 5:00 p.m. See note below relating to four-year terms ³			
Last Day to File a Declaration of Write-in Candidacy (Local Political Subdivisions Only)	Friday, August 24, 2018			
Last Day to Register to Vote	Tuesday, October 9, 2018* *First business day after Columbus Day			
First Day of Early Voting by Personal Appearance	Monday, October 22, 2018			
Last Day to Apply for Ballot by Mail (Received, not Postmarked)	Friday, October 26, 2018			
Last Day of Early Voting by Personal Appearance	Friday, November 2, 2018			
Last day to Receive Ballot by Mail	Tuesday, November 6, 2018 (Election Day) at 7:00 p.m. if carrier envelope is not postmarked, OR Wednesday, November 7, 2018 (next business day after Election Day) at 5:00 p.m. if carrier envelope is postmarked by 7:00 p.m. at the location of the election on Election Day (unless overseas or military voter deadlines apply) ⁴			

NOTICE OF DEADLINE TO FILE APPLICATIONS FOR PLACE ON THE BALLOT AVISO DE FECHA LÍMITE PARA PRESENTAR SOLICITUDES PARA UN LUGAR EN LA BOLETA

Notice is hereby given that applications for a place on the Clint Independent School District Board of Trustees. (Regular) Election ballot may be filed during the following time:

Se da aviso de que hay solicitudes para un lugar en la Mesa de Fideicomisarios del Distrito Escolar Independiente de Clint.

La balota de elección (regular) se puede presentar durante el siguiente horario:

Filing Dates and Times:

Fechas y Horario para Entregar Solicitudes

Start Date: Saturday, July 21, 2018 End Date: Monday, August 20, 2018

Fecha de inicio: sábado, 21 de julio de 2018 Fecha de finalización: lunes, 20 de agosto de 2018

Office Hours/Horario de la Oficina:

Summer Hours: 8:00AM- 5:00PM, June 4, 2018-July 27, 2018, Monday- Thursday Regular Hours: 8:00AM-4:30PM, July 30, 2018-August 24, 2018, Monday- Friday

Special Hours: 8:00AM-5:00PM, August 20, 2018, Monday

Horario de verano: de 8:00 a.m. a 5:00 p.m., 4 de junio de 2018 a 27 de julio de 2018, de lunes a jueves Horario regular: de 8:00 a.m. a 4:30 p.m., 30 de julio de 2018 a 24 de agosto de 2018, de lunes a viernes

Horario especial: 8:00 a.m. a 5:00 p.m., 20 de agosto de 2018, lunes

Physical address for filing applications in person for place on the ballot: Dirección a física para presentar las solicitudes en persona para un lugar en la boleta

14521 Horizon Blvd. El Paso, Texas 79928

Address to mail applications for place on the ballot (if <u>filing by mail</u>):

Dirección a donde enviar las solicitudes para un lugar en la boleta (en caso de presentar por correo)

14521 Horizon Blvd. El Paso, Texas 79928

Noemi Oropeza, Executive Assistant to the Superintendent

Printed Name of Filing Officer

(Nombre en letra de molde del Oficial de Archivos)



Signature of Filing Officer/Firma del Oficial de Archivos

June 21, 2018

Date Posted/Fecha archivada

ALL INFORMATION IS $\underline{\textbf{REQUIRED}}$ TO BE PROVIDED UNLESS INDICATED OPTIONAL

APPLICATION FOR A PLACE	ON THE _				GENER	AL ELECTIC	IN BALLO I
TO: City Secretary/Secretary of Board							
I request that my name be placed on the	above-name	ed official ballot as	a candidate	e for the office indi	cated belo	w.	
OFFICE SOUGHT (Include any place num						ICATE TERM	
						FULL	
						UNEXPIRED	
FULL NAME (First, Middle, Last)			DRINT NA	ME AS YOU WANT			RALLOT ¹
TOLE NAME (11130, Wildale, Edst)			1 1011111	MIL AS 100 WAIT	11 10 A11	LAN ON THE	DALLOT
PERMANENT RESIDENCE ADDRESS (Do			PUBLIC N	IAILING ADDRESS (Campaign	mailing addre	ess, if available.)
Route. If you do not have a residence							
at which you receive personal mail and l	ocation of re	sidence.)					
	T	T				T	T
CITY	STATE	ZIP	CITY			STATE	ZIP
PUBLIC EMAIL ADDRESS (If available)	occu	PATION (Do not lea	ave blank)	DATE OF BIRTH		VOTER REG	SISTRATION VUID
, , ,		·	·			NUMBER (Optional) ²
				/	/		
TELEPHONE CONTACT INFORMATION (C	Optional)	LENGT	H OF CONT	INUOUS RESIDENC	E AS OF D	ATE APPLICAT	TION SWORN
Home:			IN STA	ΓE	IN TE	RRITORY FRO	M WHICH THE
					OF	FICE SOUGHT	IS ELECTED ³
Work:				year (s)		year	(s)
Cell:							
				nonth(s)		mon	` '
If using a nickname as part of your name to appear on the ballot, you are also signing and swearing to the following statements: I further swear							
that my nickname does not constitute a slogan nor does it indicate a political, economic, social, or religious view or affiliation. I have been commonly known by this nickname for at least three years prior to this election.							
Commonly known by this mekhanie for at least times years prior to this election.							
Before me, the undersigned authority, on this day personally appeared (name), who being by me							
here and now duly sworn, upon oath say	rs:						
(1)		. (6	-
"I, (name)candidate for the office of		, от	SV	wear that I will sunr	ort and d	County, efend the Cor	stitution and laws
of the United States and of the State of	Texas. I am a	a citizen of the Unit	ted States e	eligible to hold such	office un	der the consti	tution and laws of
this state. I have not been finally convic				-			
official action. I have not been determin							ly incapacitated or
partially mentally incapacitated without the right to vote. I am aware of the nepotism law, Chapter 573, Government Code.							
I further swear that the foregoing statements included in my application are in all things true and correct."							
I further swear that the foregoing statements included in my application are in all things true and correct."							
old X							
SIGNATURE OF CANDIDATE							
Sworn to and subscribed before me at	Sworn to and subscribed before me at, this the day of						
		,		·		 •	SEAL
							
, 							
Signature of Officer Administering Oath Title of Officer Administering Oath							
TO BE COMPLETED BY CITY SECRETARY (JK SECRETAR	KY OF BOARD:					
(See Section 1.007)	Date R	Received		Signature of Secre	 Ptarv		
Voter Registration Status Verified Signature of Secretary							

INSTRUCTIONS

An application to have the name of a candidate placed on the ballot for any general election may not be filed earlier than 30 days before the deadline prescribed by this code for filing the application. An application filed before that day is void. All fields **must** be completed unless specifically marked optional.

The general election filing deadline is 5:00 p.m. 78 days prior to election day for any uniform election date.

If you have questions about the application, please contact the Secretary of State's Elections Division at 800-252-8683.

NEPOTISM LAW

The candidate must sign this statement indicating his awareness of the nepotism law. The nepotism prohibitions of chapter 573, Government Code, are summarized below:

No officer may appoint, or vote for or confirm the appointment or employment of any person related within the second degree by affinity (marriage) or the third degree by consanguinity (blood) to himself, or to any other member of the governing body or court on which he serves when the compensation of that person is to be paid out of public funds or fees of office. However, nothing in the law prevents the appointment, voting for, or confirmation of anyone who has been continuously employed in the office or employment for the following period prior to the election or appointment of the officer or member related to the employee in the prohibited degree: six months, if the officer or member is elected at the general election for state and county officers.

No candidate may take action to influence an employee of the office to which the candidate is seeking election or an employee or officer of the governmental body to which the candidate is seeking election regarding the appointment or employment of a person related to the candidate in a prohibited degree as noted above. This prohibition does not apply to a candidate's actions with respect to a bona fide class or category of employees or prospective employees.

Examples of relatives within the third degree of consanguinity are as follows:

- (1) First degree: parent, child;
- (2) Second degree: brother, sister, grandparent, grandchild;
- (3) Third degree: great-grandparent, great-grandchild, uncle, aunt, nephew, niece.

These include relatives by blood, half-blood, and legal adoption. Examples of relatives within the second degree of affinity are as follows:

- (1) First degree: spouse, spouse's parent, son-in-law, daughter-in-law;
- (2) Second degree: brother's spouse, sister's spouse, spouse's brother, spouse's sister, spouse's grandparent.

Persons related by affinity (marriage) include spouses of relatives by consanguinity, and, if married, the spouse and the spouse's relatives by consanguinity. These examples are not all inclusive.

FOOTNOTES

¹For rules concerning the form of a candidate's name or nickname on the ballot, see Subchapter B, Chapter 52 of the Texas Election Code

²Inclusion of a candidate's VUID is optional. However, many candidates are required to be registered voters in the territory from which the office is elected at the time of the filing deadline. Please visit the Elections Division of the Secretary of State's website for additional information. http://www.sos.state.tx.us/elections/laws/hb484-fag.shtml

³This refers to the length of residence inside the district or territory from which the office is elected. For example, length of residence in a school district, for a school trustee office elected at large. This field **MUST BE COMPLETED.**

⁴All oaths, affidavits, or affirmations made within this State may be administered and a certificate of the fact given by a judge, clerk, or commissioner of any court of record, a notary public, a justice of the peace, city secretary (for a city office), and the Secretary of State of Texas.

DEBE PROPORCIONARSE LA INFORMACIÓN REQUERIDA A MENOS QUE SE INDIQUE QUE ES OPCIONAL

SOLIC	ITUD PARA FIO	GURAR EN LA B	OLETA DE _			_ELECCIÓN (GENERAL	
A: Secretario(a) de la Ciudad/ Secretario del Consejo								
Solicito que mi nombre figur	re en la boleta	oficial indicada n	nás arriba co	mo candida	to/a al cargo a co	ntinuación.		
PUESTO OFICIAL SOLICITAD	O (Incluya cual	quier número de	e cargo u otro	o número di	stintivo, si el carg	go lo INI	DIQUE TÉR	MINO
tiene.)							_ TÉRMINC	COMPLETO
							JTÉRMINC	INCOMPLETO
NOMBRE COMPLETO (Prime	er nombre, seg	undo nombre, a	oellido)	ESCRIBA S	U NOMBRE COM	10 DESEA QU	JE FIGURE	EN LA BOLETA ¹
DIRECCIÓN RESIDENCIAL PE	PMANENTE (N	do incluya una c		DIRECCIÓI	N DOSTAL DIÍ	BLICA (Dire	acción en	la que recibirá
o una ruta rural. Si usted no					dencia relaciona			
el lugar en que recibe corre	spondencia pe	rsonal y la ubic	ación de su	·		·		
residencia.)								
CIUDAD	ESTADO	CÓDIG	O POSTAL	CIUDAD		ESTADO		CÓDIGO POSTAL
CORREO ELECTRÓNICO PÚB	LICO (Si está	EMPLEO (No d	eje este esp	acio en	FECHA DE NAC	CIMIENTO	VUID – N	ÚMERO UNICO DE
disponible.)		blanco.)						CACION DE
					/	/	VOTANTI	(Opcional) ²
INFORMACIÓN DE CONTAC	TO (Opcional)	<u>l</u>	DURACI	ÓN DE RESI	L DENCIA CONTINU	JA AL MOME	NTO DE JU	IRAMENTAR ESTA
Tel. residencial:	- (- ,					LICITUD		
T.1 1.1 1				EN EL EST	ADO			ORIO POR EL
Tel. laboral:				año(s)		(CUAL SERIA	A ELECTO/A ³
Tel. celular:				ano(s)			` '	
En caso de usar un apodo d	como parte de	su nombre en l	a boleta, ust		firma v jura lo s	siguiente: As		mes(es) ro que mi apodo no
constituye un lema político	•					-	-	
conocido por este apodo du	rante al menos	tres años antes	de esta elec	ción.				
Ante mí, la autoridad suscrit	ra compareció	(nombre)			a	uien frente a	mí v haio	juramento debido,
declara:	u, comparecio	(1101110110)				alen mente t	inin y bajo	jaramento debido,
"Yo, (nombre)candidato para el cargo o	ficial do		, del	condado de	iuro sol	lomnomonto		, Texas, siendo
Constitución y las leyes de le								
bajo la Constitución y las ley	es de este Esta	ido. No se me ha	condenado	por un delit	o mayor por el cu	ual no haya s	ido absuelt	o o por el cual no se
me hayan restituido entera								
testamentario que me decla nepotismo según el Capítulo	-		citado ment	aimente sin	derecno a votar.	. Yo tengo (conocimien	to de la ley sobre el
nepotismo segun el capitale	r 373 del coulg	o de Cobierno.						
Además, juro que las declaraciones anteriores que incluyo en mi solicitud son verdaderas y correctas".								
			1		FIDAMA DEL	2411010470		
Jurado y suscrito ante mí en		este d	ía de	2	FIRMA DEL (CANDIDATO		
sarado y saserito ante im en			.u uc		_ /	•		SELLO
Firma del oficial que adminis				l que admin	istra el juramento	0		
TO BE COMPLETED BY CITY SECRETARY OR SECRETARY OF BOARD:								
(See Section 1.007)								
Voter Registration Status Vo	orified	Date Receive	∌d		Signature of Sec	retary		

INSTRUCCIONES

La solicitud para que el nombre de un candidato figure en la boleta para cualquier elección general no deberá registrarse antes de los treinta (30) días previos a la fecha límite para registrar la solicitud, según lo prescribe este código. Cualquier solicitud registrada antes de esa fecha se declarará inválida. Todos los campos **deben ser completados** a menos que se indique específicamente marcados como opcional.

El último día para registrarse es a las 5 de la tarde setenta y ocho (78) días antes del día de la elección en el caso de elecciones uniformes.

Si tiene alguna pregunta sobre la solicitud, por favor póngase en contacto con la división de elecciones del Secretario de Estado al 800-252-8683.

LEY SOBRE EL NEPOTISMO

El candidato deberá firmar esta declaración para indicar que tiene conocimiento sobre la ley sobre el nepotismo. A continuación figuran las prohibiciones del nepotismo según el capítulo 573 de Código Gobierno:

Ningún funcionario podrá nombrar, votar por o confirmar el nombramiento o empleo de ninguno de sus parientes en segundo grado por afinidad (matrimonio) o en tercer grado por consanguinidad (sangre), o de los parientes de cualquier otro integrante del cuerpo directivo o tribunal en que el funcionario celebre sesión cuando la compensación para esa persona se pagare con fondos públicos u honorarios de su puesto oficial. Sin embargo, la ley no prohíbe el nombramiento, el votar por o la confirmación de ninguna persona que haya trabajado en la oficina de manera continua o el empleo para el siguiente período antes de la elección o el nombramiento del funcionario o miembro emparentado con el empleado en el grado prohibido: seis meses, si el funcionario o miembro se elige en una elección general de funcionarios de estado y condado.

Ningún candidato podrá influir sobre un empleado relacionado al puesto oficial al cual el candidato aspira o un empleado o funcionario del cuerpo fiscal al cual el candidato aspira respecto del nombramiento o el empleo de un pariente del candidato en un grado prohibido según se indica arriba. Esta restricción no se dirige a las acciones de un candidato respecto de una clase o categoría de empleados o posibles empleados de buena fe.

Los ejemplos de parentesco en tercer grado por consanguinidad son los siguientes:

- (1) Primer grado: padre, madre, hijo(a);
- (2) Segundo grado: hermano(a), abuelo(a), nieto(a);
- (3) Tercer grado: bisabuelo(a), bisnieto(a), tío(a), sobrino(a).

Los siguientes incluyen parentescos de consanguinidad, medios hermanos y adopción legal. Los ejemplos de parentescos en segundo grado por afinidad son los siguientes:

- (1) Primer grado: cónyuge, suegro(a), yerno, nuera;
- (2) Segundo grado: cuñado(a), abuelo(a) del cónyuge.

Las personas que están emparentadas por afinidad (matrimonio) incluyen los cónyuges de parientes emparentados por consanguinidad, y, si casados, el cónyuge y los parientes del cónyuge por consanguinidad. No todos estos ejemplos son inclusivos.

NOTAS

¹Para reglas sobre la forma del nombre de un candidato o apodo en la boleta electoral, vea el subcapítulo B, Capítulo 52 del Código Electoral de Texas.

La inclusión del número único de identificación de votante (VUID, por sus siglas en Ingles) es opcional. Sin embargo, para muchos candidatos, es un requisito estar registrados como votantes en el territorio por el cual serían electos a partir de la fecha límite de la solicitud. Puede encontrar información adicional sobre el requisito de registro de votante en nuestra página: http://www.sos.state.tx.us/elections/laws/hb484-faq.shtml

³Esto se refiere a la duración de la residencia dentro del distrito o territorio de que se elige la oficina. Por ejemplo, la duración de residencia en un distrito escolar, para una oficina del consejero escolar elegida en general. Este campo **DEBE SER COMPLETADO.**

⁴Los juramentos, las declaraciones juradas o las afirmaciones que se efectúen dentro de este Estado podrán ser administradas por un juez, escribano o comisionado de alguna corte de registro, por un notario público, un juez de paz, un secretario de la ciudad o el Secretario de Estado de Texas, quienes cuentan con la capacidad de proporcionar un certificado del hecho.

APPOINTMENT OF A CAMPAIGN TREASURER **BY A CANDIDATE**

FORM CTA PG 1

See CTA Instruction Guide for detailed instructions.						1 Total pages file	ed:	
2	CANDIDATE	MS / MRS / MR	FIRST		M	I	OFFICE	E USE ONLY
	NAME						Filer ID #	
		NICKNAME	LAST		Si	UFFIX	Date Received	
3	CANDIDATE MAILING ADDRESS	ADDRESS / PO BOX;	APT / SUITE #;	CITY;	STATE; ZI	P CODE]	
	, DDR. LOG						Date Hand-delivered	or Postmarked
4	CANDIDATE PHONE	AREA CODE	PHONE NUMBER		EXTENSION		Receipt#	Amount \$
	PHONE	()					Date Processed	
5	OFFICE HELD (if any)						Date Imaged	
6	OFFICE SOUGHT (if known)						-	
7	CAMPAIGN TREASURER NAME	MS/MRS/MR	FIRST	МІ	NICKNAME		LAST	SUFFIX
	CAMPAIGN TREASURER STREET ADDRESS (residence or business)	STREET ADDRESS (N	O PO BOX PLEASE); AP	T / SUITE #;	CITY; S	ГАТЕ;	ZIP CODE	
	CAMPAICN	AREA CODE	PHONE NUMBER		EXTENSION			
9	CAMPAIGN TREASURER PHONE	()	THORE NOWDER		EXTENSION			
10	CANDIDATE SIGNATURE	I am aware	of the Nepotisn	n Law, Ch	apter 573 c	of the Te	exas Governi	ment Code.
		I am aware of my responsibility to file timely reports as required by title 15 of the Election Code.						
		I am aware of the restrictions in title 15 of the Election Code on contributions from corporations and labor organizations.						
			Signature of Candi	date			Date Signe	ed
	GO TO PAGE 2							

11 CANDIDATE NAME	
12 MODIFIED REPORTING DECLARATION	COMPLETE THIS SECTION ONLY IF YOU ARE CHOOSING MODIFIED REPORTING
	•• This declaration must be filed no later than the 30th day before the first election to which the declaration applies. ••
	•• The modified reporting option is valid for one election cycle only. •• (An election cycle includes a primary election, a general election, and any related runoffs.)
	● Candidates for the office of state chair of a political party may NOT choose modified reporting. ●
	I do not intend to accept more than \$500 in political contributions or make more than \$500 in political expenditures (excluding filing fees) in connection with any future election within the election cycle. I understand that if either one of those limits is exceeded, I will be required to file pre-election reports and, if necessary, a runoff report.
	Year of election(s) or election cycle to Signature of Candidate which declaration applies
	I .

This appointment is effective on the date it is filed with the appropriate filing authority.

TEC Filers may send this form to the TEC electronically at treasappoint@ethics.state.tx.us or Fax this form to (512) 463-8808 or mail to Texas Ethics Commission P.O. Box 12070
Austin, TX 78711-2070

Non-TEC Filers must file this form with the local filing authority DO NOT SEND TO TEC

For more information about where to file go to: https://www.ethics.state.tx.us/whatsnew/NewFilersGettingStarted.html

TEXAS ETHICS COMMISSION

APPOINTMENT OF A CAMPAIGN TREASURER BY A CANDIDATE

FORM CTA - INSTRUCTION GUIDE



Revised July 14, 2010

Texas Ethics Commission, P.O. Box 12070, Austin, Texas 78711 (512) 463-5800 FAX (512) 463-5777 TDD 1-800-735-2989

Visit us at http://www.ethics.state.tx.us on the Internet.

AN EQUAL OPPORTUNITY EMPLOYER

The Texas Ethics Commission does not discriminate on the basis of race, color, national origin, sex, religion, age or disability in employment or the provision of services.

FORM CTA-INSTRUCTION GUIDE

TABLE OF CONTENTS

GENERAL INSTRUCTIONS

1
1
1
1
2
3
3
4
4
4
4
4
5
5
5
6

APPOINTMENT OF A CAMPAIGN TREASURER BY A CANDIDATE

GENERAL INSTRUCTIONS

These instructions are for the APPOINTMENT OF A CAMPAIGN TREASURER BY A CANDIDATE (Form CTA). Use Form CTA only for appointing your campaign treasurer. Use the AMENDMENT (Form ACTA) for changing information previously reported on Form CTA and for renewing your choice to report under the modified schedule. Note: Candidates for most judicial offices use Form JCTA to file a campaign treasurer appointment.

DUTIES OF A CANDIDATE OR OFFICEHOLDER. As a candidate or officeholder, you alone, not the campaign treasurer, are responsible for filing this form and all candidate/officeholder reports of contributions, expenditures, and loans. Failing to file a report on time or filing an incomplete report may subject you to criminal or civil penalties.

QUALIFICATIONS OF CAMPAIGN TREASURER. A person is ineligible for appointment as a campaign treasurer if the person is the campaign treasurer of a political committee that has outstanding filing obligations (including outstanding penalties). This prohibition does not apply if the committee in connection with which the ineligibility arose has not accepted more than \$5,000 in political contributions or made more than \$5,000 in political expenditures in any semiannual reporting period. A person who violates this prohibition is liable for a civil penalty not to exceed three times the amount of political contributions accepted or political expenditures made in violation of this provision. Note: A candidate may appoint himself or herself as his or her own campaign treasurer.

DUTIES OF A CAMPAIGN TREASURER. State law does not impose any obligations on a candidate's campaign treasurer.

REQUIREMENT TO FILE BEFORE BEGINNING A CAMPAIGN. If you plan to run for a public office in Texas (except for a federal office), you must file this form when you become a candidate even if you do not intend to accept campaign contributions or make campaign expenditures. A "candidate" is a person who knowingly and willingly takes affirmative action for the purpose of gaining nomination or election to public office or for the purpose of satisfying financial obligations incurred by the person in connection with the campaign for nomination or election. Examples of affirmative action include:

- (A) the filing of a campaign treasurer appointment, except that the filing does not constitute candidacy or an announcement of candidacy for purposes of the automatic resignation provisions of Article XVI, Section 65, or Article XI, Section 11, of the Texas Constitution:
- (B) the filing of an application for a place on the ballot;
- (C) the filing of an application for nomination by convention;

- (D) the filing of a declaration of intent to become an independent candidate or a declaration of write-in candidacy;
- (E) the making of a public announcement of a definite intent to run for public office in a particular election, regardless of whether the specific office is mentioned in the announcement;
- (F) before a public announcement of intent, the making of a statement of definite intent to run for public office and the soliciting of support by letter or other mode of communication;
- (G) the soliciting or accepting of a campaign contribution or the making of a campaign expenditure; and
- (H) the seeking of the nomination of an executive committee of a political party to fill a vacancy.

Additionally, the law provides that you must file this form before you may accept a campaign contribution or make or authorize a campaign expenditure, including an expenditure from your personal funds. A filing fee paid to a filing authority to qualify for a place on a ballot is a campaign expenditure that may not be made before filing a campaign treasurer appointment form with the proper filing authority.

If you are an officeholder, you may make officeholder expenditures and accept officeholder contributions without having a campaign treasurer appointment on file. If you do not have a campaign treasurer appointment on file and you wish to accept *campaign* contributions or make *campaign* expenditures in connection with your office or for a different office, you must file this form before doing so. In such a case, a sworn report of contributions, expenditures, and loans will be due no later than the 15th day after filing this form.

WHERE TO FILE A CAMPAIGN TREASURER APPOINTMENT. The appropriate filing authority depends on the office sought or held.

- **a. Texas Ethics Commission.** The Texas Ethics Commission is the appropriate filing authority for the Secretary of State and for candidates for or holders of the following offices:
 - Governor, Lieutenant Governor, Attorney General, Comptroller, Treasurer, Land Commissioner, Agriculture Commissioner, Railroad Commissioner.
 - State Senator or State Representative.
 - Supreme Court Justice, Court of Criminal Appeals Judge, and Court of Appeals Judge.*
 - State Board of Education.
 - A multi-county district judge* or multi-county district attorney.
 - A single-county district judge.*

- An office of a political subdivision other than a county if the political subdivision includes areas in more than one county and if the governing body of the political subdivision has not been formed.
- A chair of the state executive committee of a political party with a nominee on the ballot in the most recent gubernatorial election.
- A county chair of a political party with a nominee on the ballot in the most recent gubernatorial election if the county has a population of 350,000 or more.
- * Judicial candidates use FORM JCTA to appoint a campaign treasurer.
- **b. County Clerk.** The county clerk (or the county elections administrator or tax assessor, as applicable) is the appropriate local filing authority for a candidate for:
 - A county office.
 - A precinct office.
 - A district office (except for multi-county district offices).
 - An office of a political subdivision other than a county if the political subdivision is within the boundaries of a single county and if the governing body of the political subdivision has not been formed.
- **c. Local Filing Authority.** If a candidate is seeking an office of a political subdivision other than a county, the appropriate filing authority is the *clerk or secretary of the governing body* of the political subdivision. If the political subdivision has no clerk or secretary, the appropriate filing authority is the governing body's presiding officer. Basically, any political subdivision that is authorized by the laws of this state to hold an election is considered a local filing authority. Examples are cities, school districts, and municipal utility districts.

FILING WITH A DIFFERENT AUTHORITY. If you have a campaign treasurer appointment on file with one authority, and you wish to accept campaign contributions or make or authorize campaign expenditures in connection with another office that would require filing with a different authority, you must file a new campaign treasurer appointment <u>and</u> a copy of your old campaign treasurer appointment (certified by the old authority) with the new filing authority before beginning your campaign. You should also provide written notice to the original filing authority that your future reports will be filed with another authority.

FORMING A POLITICAL COMMITTEE. As a candidate, you must file an APPOINTMENT OF A CAMPAIGN TREASURER BY A CANDIDATE (FORM CTA). You may also form a specific-purpose committee to support your candidacy. Remember that filing a campaign treasurer appointment for a political committee does not eliminate the requirement that a candidate file his or her own campaign treasurer appointment (FORM CTA) and the related reports.

NOTE: See the Campaign Finance Guide for Political Committees for further information about specific-purpose committees.

CHANGING A CAMPAIGN TREASURER. If you wish to change your campaign treasurer, simply file an amended campaign treasurer appointment (FORM ACTA). This will automatically terminate the outgoing campaign treasurer appointment.

AMENDING A CAMPAIGN TREASURER APPOINTMENT. If *any* of the information reported on the campaign treasurer appointment (FORM CTA) changes, file an AMENDMENT: APPOINTMENT OF A CAMPAIGN TREASURER BY A CANDIDATE (FORM ACTA) to report the change.

REPORTING REQUIREMENT FOR CERTAIN OFFICEHOLDERS. If you are an officeholder who appoints a campaign treasurer after a period of not having one, you must file a report of contributions, expenditures, and loans no later than the 15th day after your appointment is effective. This requirement is not applicable if you are a candidate or an officeholder who is merely changing campaign treasurers.

TERMINATING A CAMPAIGN TREASURER APPOINTMENT. You may terminate your campaign treasurer appointment at any time by:

- 1) filing a campaign treasurer appointment for a successor campaign treasurer, or
- 2) filing a final report.

Remember that you may not accept any campaign contributions or make or authorize any campaign expenditures without a campaign treasurer appointment on file. You may, however, accept officeholder contributions and make or authorize officeholder expenditures.

If your campaign treasurer quits, he or she must give written notice to both you and your filing authority. The termination will be effective on the date you receive the notice or on the date your filing authority receives the notice, whichever is later.

FILING A FINAL REPORT. For filing purposes, you are a "candidate" as long as you have an appointment of campaign treasurer on file. If you do not expect to accept any further campaign contributions or to make any further campaign expenditures, you may file a final report of contributions and expenditures. A final report terminates your appointment of campaign treasurer and relieves you of the obligation of filing further reports as a candidate. If you have surplus funds, or if you retain assets purchased with political funds, you will be required to file annual reports. (*See instructions for FORM C/OH - UC.*) If you are an officeholder at the time of filing a final report, you may be required to file semiannual reports of contributions, expenditures, and loans as an officeholder.

If you do not have an appointment of campaign treasurer on file, you may not accept *campaign* contributions or make *campaign* expenditures. A payment on a campaign debt is a campaign expenditure. An officeholder who does not have an appointment of campaign treasurer on file may accept *officeholder* contributions and make *officeholder* expenditures.

To file a final report, you must complete the CANDIDATE/OFFICEHOLDER CAMPAIGN FINANCE REPORT (FORM C/OH), check the "final" box on Page 1, Section 9, and complete and attach the DESIGNATION OF FINAL REPORT (FORM C/OH-FR).

ELECTRONIC FILING. All persons filing campaign finance reports with the Texas Ethics Commission are required to file those reports electronically unless the person is entitled to claim an exemption. Please check the Ethics Commission's website at http://www.ethics.state.tx.us for information about exemptions from the electronic filing requirements.

GUIDES. All candidates should review the applicable Ethics Commission's campaign finance guide. Guides are available on the Ethics Commission's website at http://www.ethics.state.tx.us.

SPECIFIC INSTRUCTIONS

Each numbered item in these instructions corresponds to the same numbered item on the form.

PAGE 1

- 1. TOTAL PAGES FILED: After you have completed the form, enter the total number of pages of this form and any additional pages. A "page" is one side of a two-sided form. If you are not using a two-sided form, a "page" is a single sheet.
- **2. CANDIDATE NAME**: Enter your full name, including nicknames and suffixes (e.g., Sr., Jr., III), if applicable. Enter your name in the same way on Page 2, Section 11, of this form.
- **3. CANDIDATE MAILING ADDRESS**: Enter your complete mailing address, including zip code. This information will allow your filing authority to correspond with you. If this information changes, please notify your filing authority immediately.
- **4. CANDIDATE PHONE**: Enter your phone number, including the area code and extension, if applicable.
- **5. OFFICE HELD**: If you are an officeholder, please enter the office you currently hold. Include the district, precinct, or other designation for the office, if applicable.
- **6. OFFICE SOUGHT**: If you are a candidate, please enter the office you seek, if known. Include the district, precinct, or other designation for the office, if applicable.
- **7. CAMPAIGN TREASURER NAME**: Enter the full name of your campaign treasurer, including nicknames and suffixes (e.g., Sr., Jr., III), if applicable.
- **8. CAMPAIGN TREASURER STREET ADDRESS**: Enter the complete street address of your campaign treasurer, including the zip code. You may enter either the treasurer's business or residential street address. If you are your own treasurer, you may enter either your business or residential street address. Please do not enter a P.O. Box.

- **9. CAMPAIGN TREASURER PHONE**: Enter the phone number of your campaign treasurer, including the area code and extension, if applicable.
- 10. CANDIDATE SIGNATURE: Enter your signature after reading the summary. Your signature here indicates that you have read the following summary of the nepotism law; that you are aware of your responsibility to file timely reports; and that you are aware of the restrictions on contributions from corporations and labor organizations.
 - The Texas nepotism law (Government Code, chapter 573) imposes certain restrictions on both officeholders and candidates. You should consult the statute in regard to the restrictions applicable to officeholders.
 - A candidate may not take an affirmative action to influence an employee of the office
 to which the candidate seeks election in regard to the appointment, confirmation,
 employment or employment conditions of an individual who is related to the
 candidate within a prohibited degree.
 - A candidate for a multi-member governmental body may not take an affirmative action to influence an officer or employee of the governmental body to which the candidate seeks election in regard to the appointment, confirmation, or employment of an individual related to the candidate in a prohibited degree.
 - Two people are related within a prohibited degree if they are related within the third degree by consanguinity (blood) or the second degree by affinity (marriage). The degree of consanguinity is determined by the number of generations that separate them. If neither is descended from the other, the degree of consanguinity is determined by adding the number of generations that each is separated from a common ancestor. Examples: (1) first degree parent to child; (2) second degree grandparent to grandchild; or brother to sister; (3) third degree great-grandparent to great-grandchild; or aunt to niece who is child of individual's brother or sister. A husband and wife are related in the first degree by affinity. A wife has the same degree of relationship by affinity to her husband's relatives as her husband has by consanguinity. For example, a wife is related to her husband's grandmother in the second degree by affinity.

PAGE 2

- **11. CANDIDATE NAME**: Enter your name as you did on Page 1.
- **12. MODIFIED REPORTING DECLARATION**: Sign this option if you wish to report under the modified reporting schedule.

The modified reporting option is not available for candidates for the office of state chair of a political party.

To the left of your signature, enter the year of the election or election cycle to which your selection of modified reporting applies.

Your selection of modified reporting is valid for an entire election cycle. For example, if you choose modified reporting before a primary election, your selection remains in effect for any runoff and for the general election and any related runoff. You must make this selection at least 30 days before the first election to which your selection applies.

An opposed candidate in an election is eligible to report under the modified reporting schedule if he or she does not intend to accept more than \$500 in political contributions or make more than \$500 in political expenditures in connection with an election. The amount of a filing fee paid to qualify for a place on the ballot does not count against the \$500 expenditure limit. An opposed candidate who reports under the modified schedule is not required to file pre-election reports (due 30 days and 8 days before an election) or runoff reports (due 8 days before a runoff). (Note: An *unopposed* candidate is not required to file pre-election reports in the first place.) The obligations to file semiannual reports, special pre-election reports (formerly known as telegram reports), or special session reports, if applicable, are not affected by selecting the modified schedule.

The \$500 maximums apply to each election within the cycle. In other words, you are limited to \$500 in contributions and expenditures in connection with the primary, an additional \$500 in contributions and expenditures in connection with the general election, and an additional \$500 in contributions and expenditures in connection with a runoff.

EXCEEDING \$500 IN CONTRIBUTIONS OR EXPENDITURES. If you exceed \$500 in contributions or expenditures in connection with an election, you must file according to the regular filing schedule. In other words, you must file pre-election reports and a runoff report, if you are in a runoff.

If you exceed either of the \$500 limits after the 30th day before the election, you must file a sworn report of contributions and expenditures within 48 hours after exceeding the limit. After that, you must file any pre-election reports or runoff reports that are due under the regular filing schedule.

Your selection is not valid for other elections or election cycles. Use the amendment form (ACTA) to renew your option to file under the modified schedule for a different election year or election cycle.

For more information, see the Ethics Commission's campaign finance guide that applies to you.

CODE OF FAIR CAMPAIGN PRACTICES

TREASURER (PLEASE TYPE OR PRINT)

FORM CFCP COVER SHEET

SUFFIX (SR., JR., III, etc.)

D 1 250 C.	OFFICE USE ONLY				
Pursuant to chapter 258 of the political committee is encounced authority upon submission form. Candidates or political current campaign treasurer 1997, may subscribe to the	Date Hand-delivered o	r Postmarked			
Subscription to the Code o	f Fair Campaign	Practices is volunta	ry.	Date Imaged	
1 ACCOUNT NUMBER (Ethics Commission Filers)	2 TYPE OF FIL	ER	POL	ITICAL COMN	AITTEE
		idate, complete boxes 3 - 0 n page 2.	6, If filin	g for a political co	ommittee, complete ad and sign page 2.
3 NAME OF CANDIDATE (PLEASE TYPE OR PRINT)	TITLE (Dr., Mr., Ms., etc.)	FIRST		MI	
	NICKNAME	LAST		SUFFIX (SR.,	JR., III, etc.)
4 TELEPHONE NUMBER OF CANDIDATE (PLEASE TYPE OR PRINT)	AREA CODE	PHONE NUMBER		EXTENSION	
5 ADDRESS OF CANDIDATE (PLEASE TYPE OR PRINT)	STREET / PO BOX;	APT / SUITE #;	CITY;	STATE;	ZIP CODE
6 OFFICE SOUGHT BY CANDIDATE (PLEASE TYPE OR PRINT)					
7 NAME OF COMMITTEE (PLEASE TYPE OR PRINT)					
8 NAME OF CAMPAIGN	TITLE (Dr., Mr., Ms., etc.)	FIRST		MI	

GO TO PAGE 2

LAST

NICKNAME

CODE OF FAIR CAMPAIGN PRACTICES

There are basic principles of decency, honesty, and fair play that every candidate and political committee in this state has a moral obligation to observe and uphold, in order that, after vigorously contested but fairly conducted campaigns, our citizens may exercise their constitutional rights to a free and untrammeled choice and the will of the people may be fully and clearly expressed on the issues.

THEREFORE:

- (1) I will conduct the campaign openly and publicly and limit attacks on my opponent to legitimate challenges to my opponent's record and stated positions on issues.
- (2) I will not use or permit the use of character defamation, whispering campaigns, libel, slander, or scurrilous attacks on any candidate or the candidate's personal or family life.
- (3) I will not use or permit any appeal to negative prejudice based on race, sex, religion, or national origin.
- (4) I will not use campaign material of any sort that misrepresents, distorts, or otherwise falsifies the facts, nor will I use malicious or unfounded accusations that aim at creating or exploiting doubts, without justification, as to the personal integrity or patriotism of my opponent.
- (5) I will not undertake or condone any dishonest or unethical practice that tends to corrupt or undermine our system of free elections or that hampers or prevents the full and free expression of the will of the voters, including any activity aimed at intimidating voters or discouraging them from voting.
- (6) I will defend and uphold the right of every qualified voter to full and equal participation in the electoral process, and will not engage in any activity aimed at intimidating voters or discouraging them from voting.
- (7) I will immediately and publicly repudiate methods and tactics that may come from others that I have pledged not to use or condone. I shall take firm action against any subordinate who violates any provision of this code or the laws governing elections.

I, the undersigned, candidate for election to public office in the State of Texas or campaign treasurer of a politica
committee, hereby voluntarily endorse, subscribe to, and solemnly pledge myself to conduct the campaign in accordance
with the above principles and practices.

Signature	Date

POLITICAL ADVERTISING

What You Need To Know



The Texas Election Law requires certain disclosures and notices on political advertising. The law also prohibits certain types of misrepresentation in political advertising and campaign communications. This brochure explains what you need to know to insure that your political advertising and campaign communications comply with the law.

If you are not sure what the law requires, do the cautious thing. Use the political advertising disclosure statement whenever you think it might be necessary, and do not use any possibly misleading information in political advertising or a campaign communication. If you are using political advertising or campaign communications from a prior campaign, you should check to see if the law has changed since that campaign.

Candidates for federal office should check with the Federal Election Commission at (800) 424-9530 for information on federal political advertising laws.

NOTICE: This guide is intended only as a general overview of the disclosure statements that must appear on political advertising as required under Chapter 255 of the Election Code, which is distinct from political reporting requirements under Chapter 254 of the Election Code.

Texas Ethics Commission P.O. Box 12070 Austin, Texas 78711-2070

> (512) 463-5800 FAX (512) 463-5777 TDD (800) 735-2989

Visit us at www.ethics.state.tx.us on the Internet.

Revised January 1, 2017

REQUIRED DISCLOSURE ON POLITICAL ADVERTISING

I. What Is Political Advertising?

The disclosure statement and notice requirements discussed in this section apply to "political advertising." In the law, "political advertising" is a specifically defined term. Do not confuse this special term with your own common-sense understanding of advertising.

To figure out if a communication is political advertising, you must look at what it says and where it appears. If a communication fits in one of the categories listed in Part A (below) and if it fits in one of the categories listed in Part B (below), it is political advertising.

Part A. What Does It Say?

- 1. Political advertising includes communications supporting or opposing a candidate for nomination or election to either a public office or an office of a political party (including county and precinct chairs).
- 2. Political advertising includes communications supporting or opposing an officeholder, a political party, or a measure (a ballot proposition).

Part B. Where Does It Appear?

- 1. Political advertising includes communications that appear in pamphlets, circulars, fliers, billboards or other signs, bumper stickers, or similar forms of written communication.
- 2. Political advertising includes communications that are published in newspapers, magazines, or other periodicals in return for consideration.
- 3. Political advertising includes communications that are broadcast by radio or television in return for consideration.
- 4. Political advertising includes communications that appear on an Internet website.

II. When Is A Disclosure Statement Required?

The law provides that political advertising that contains express advocacy is required to include a disclosure statement. The person who causes the political advertising to be published, distributed, or broadcast is responsible for including the disclosure statement.

The law does not define the term "express advocacy." However, the law does provide that political advertising is deemed to contain express advocacy if it is authorized by a candidate, an agent of a candidate, or a political committee filing campaign finance reports. Therefore, a disclosure statement is required any time a candidate, a candidate's agent, or a political committee authorizes political advertising.

The precise language of political advertising authorized by someone other than a candidate, the candidate's agent, or a political committee will determine if the advertising contains express advocacy and is therefore required to include a disclosure statement. Generally, the question is whether the communication expressly advocates the election or defeat of an identified candidate, or expressly advocates the passage or defeat of a measure, such as a bond election. The inclusion of words such as "vote for," "elect," "support," "defeat," "reject," or "Smith for Senate" would clearly constitute express advocacy, but express advocacy is not limited to communications that use those words. Similar phrases, such as "Cast your ballot for X," would also constitute express advocacy. Additionally, in 2007, the United States Supreme Court held that an advertisement included express advocacy or its functional equivalent "if the ad is susceptible to no reasonable interpretation other than as an appeal to vote for or against a specific candidate." FEC v. Wisconsin Right to Life, Inc., 127 S.Ct. 2652 (2007). It is a question of fact whether a particular communication constitutes express advocacy. If you are not sure whether political advertising contains express advocacy, do the cautious thing and include the disclosure statement. That way there is no need to worry about whether you have violated the law.

Remember: The concept of "express advocacy" is relevant in determining whether political advertising is required to include a disclosure statement. However, the political advertising laws governing the right-of-way notice, misrepresentation, and use of public funds by political subdivisions will apply to political advertising regardless of whether the advertising contains express advocacy.

III. What Should The Disclosure Statement Say?

A disclosure statement must include the following:

- 1. the words "political advertising" or a recognizable abbreviation such as "pol. adv."; and
- 2. the full name of one of the following: (a) the person who paid for the political advertising; (b) the political committee authorizing the political advertising; or (c) the candidate or specific-purpose committee supporting the candidate, if the political advertising is authorized by the candidate.

The disclosure statement must appear on the face of the political advertising or be clearly spoken if the political advertising does not include written text.

The advertising should not be attributed to entities such as "Committee to Elect John Doe" unless a specific-purpose committee named "Committee to Elect John Doe" has filed a campaign treasurer appointment with the Ethics Commission or a local filing authority.

IV. Are There Any Exceptions To The Disclosure Statement Requirement?

The following types of political advertising do not need the disclosure statement:

- 1. t-shirts, balloons, buttons, emery boards, hats, lapel stickers, small magnets, pencils, pens, pins, wooden nickels, candy wrappers, and similar materials;
- 2. invitations or tickets to political fundraising events or to events held to establish support for a candidate or officeholder;

- 3. an envelope that is used to transmit political advertising, provided that the political advertising in the envelope includes the disclosure statement;
- 4. circulars or fliers that cost in the aggregate less than \$500 to publish and distribute; and
- 5. political advertising printed on letterhead stationery, if the letterhead includes the name of one of the following: (a) the person who paid for the advertising, (b) the political committee authorizing the advertising, or, (c) the candidate or specific-purpose committee supporting the candidate, if the political advertising is authorized by the candidate. (Note: There is also an exception for holiday greeting cards sent by an officeholder, provided that the officeholder's name and address appear on the card or the envelope.)

V. What Should I Do If I Discover That My Political Advertising Does Not Contain A Disclosure Statement?

The law prohibits a person from using, causing or permitting to be used, or continuing to use political advertising containing express advocacy if the person knows it does not include the disclosure statement. A person is presumed to know that the use is prohibited if the Texas Ethics Commission notifies the person in writing that the use is prohibited. If you receive notice from the Texas Ethics Commission that your political advertising does not comply with the law, you should stop using it immediately.

If you learn that a political advertising sign designed to be seen from the road does not contain a disclosure statement or contains an inaccurate disclosure statement, you should make a good faith attempt to remove or correct those signs that have been distributed. You are not required to attempt to recover other types of political advertising that have been distributed with a missing or inaccurate disclosure statement.

VI. The Fair Campaign Practices Act.

The Fair Campaign Practices Act sets out basic rules of decency, honesty, and fair play to be followed by candidates and political committees during a campaign. A candidate or political committee may choose to subscribe to the voluntary code by signing a copy of the code and filing it with the authority with whom the candidate or committee is required to file its campaign treasurer appointment. A person subscribing to the code may indicate that fact on political advertising by including the following or a substantially similar statement:

(Name of the candidate or political committee, as appropriate) subscribes to the Code of Fair Campaign Practices.

VII. Special Rule For Judicial Candidates, Officeholders, and Committees.

Candidates for the Supreme Court, Court of Criminal Appeals, courts of appeals, district courts, statutory courts (county courts-at-law), and statutory probate courts are required to file a form declaring their intent to either comply with or exceed the voluntary expenditure limits of the Judicial Campaign Fairness Act. A candidate who has declared an intent to comply with the expenditure limits, as well as a specific-purpose committee supporting such a candidate, may

state the following in political advertising:

Political advertising paid for by (name of candidate or committee) in compliance with the voluntary limits of the Judicial Campaign Fairness Act.

If a candidate declares an intent to exceed the expenditure limits, however, both the candidate and any specific-purpose committee supporting the candidate must include in their political advertising the following statement:

Political advertising paid for by (name of candidate or committee), (who or which) has rejected the voluntary limits of the Judicial Campaign Fairness Act.

ROAD SIGNS

I. When Is The "Right-Of-Way" Notice Required?

All written political advertising that is meant to be seen from a road must carry a "right-of-way" notice. It is a criminal offense to omit the "right-of-way" notice in the following circumstances:

- 1. if you enter into a contract or agreement to print or make written political advertising meant to be seen from a road; or
- 2. if you instruct another person to place the written political advertising meant to be seen from a road.

II. What Should The "Right-Of-Way" Notice Say?

Section 255.007 of the Texas Election Code prescribes the exact language of the notice:

NOTICE: IT IS A VIOLATION OF STATE LAW (CHAPTERS 392 AND 393, TRANSPORTATION CODE) TO PLACE THIS SIGN IN THE RIGHT-OF-WAY OF A HIGHWAY.

III. Do Yard Signs Have To Have The "Right-Of-Way" Notice?

Yes. The "right-of-way" notice requirement applies to signs meant to be seen from any road. The notice requirement assures that a person responsible for placing signs is aware of the restriction on placing the sign in the right-of-way of a highway.

IV. What About Bumper Stickers?

Bumper stickers do not need the "right-of-way" notice. They do, however, need a political advertising disclosure statement.

V. Where May I Place My Signs And How Long May Signs Be Posted?

For information about exactly where you may or may not place signs, or for information regarding the length of time your signs may be posted, check with your city or county government and with the Texas Department of Transportation at (512) 416-2901.

MISREPRESENTATION

I. Are There Restrictions On The Contents Of Political Advertising?

Political advertising and campaign communications may not misrepresent a person's identity or official title, nor may they misrepresent the true source of the advertising or communication. The election law does not address other types of misrepresentation in political advertising or campaign communications.

Note that the misrepresentation rules apply to both political advertising and campaign communications. "Campaign communication" is a broader term than "political advertising."

A "campaign communication" means "a written or oral communication relating to a campaign for nomination or election to public office or office of a political party or to a campaign on a measure."

II. Misrepresentation Of Office Title.

A candidate may not represent that he or she holds an office that he or she does not hold at the time of the representation. If you are not the incumbent in the office you are seeking, you must make it clear that you are seeking election rather than reelection by using the word "for" to clarify that you don't hold that office. The word "for" must be at least one-half the type size as the name of the office and should appear immediately before the name of the office. For example, a non-incumbent may use the following formats:

Vote John Doe for Attorney General

John Doe For Attorney General

III. Misrepresentation Of Identity Or Source.

A person violates the law if, with intent to injure a candidate or influence the result of an election, the person misrepresents the source of political advertising or a campaign communication or if the person misrepresents his or her own identity or the identity of his or her agent in political advertising or in a campaign communication. (If someone else is doing something for you, that person is your agent.) For example, you may not take out an ad in favor of your opponent that purports to be sponsored by a notoriously unpopular group.

IV. Use Of State Seal.

Only officeholders may use the state seal in political advertising.

Violations of the law often occur because someone finds it irresistible to wrap up a factual explanation with a motivational slogan such as:

GOOD SCHOOLS ARE THE FOUNDATION OF A GOOD COMMUNITY

or

EVERY CHILD DESERVES A GOOD EDUCATION

Another common misstep is to include "calls to action" such as:

PUT CHILDREN FIRST

or

SHOW THAT YOU CARE ABOUT EDUCATION

Remember: No matter how much factual information about the purposes of a measure election is in a communication, *any amount* of advocacy is impermissible.

*A violation of the prohibition is a **Class A misdemeanor**. This means that a violation
could lead to criminal prosecution. Also, the Ethics
Commission has authority to impose fines for violations of section 255.003.

Another provision of the Texas Election Code prohibits a school district board member or employee from using or authorizing the use of an internal mail system to distribute political advertising. An internal mail system is a system operated by a school district to deliver written documents to its board members or employees. A violation of this prohibition could also lead to the imposition of fines by the Ethics Commission or to criminal prosecution.

Although you may not use school district resources for political advertising, you are free to campaign for or against a proposition on your own time and with your own resources. If you do plan to become involved in a campaign, you should educate yourself about filing requirements and about the rules regarding disclosures on political advertising.

Information is available from the Texas Ethics Commission by phone at (512) 463-5800 or on the Ethics Commission's web site at https://www.ethics.state.tx.us.

In compliance with the Americans With Disabilities Act, the publications of the Texas Ethics Commission are available by request in alternative formats. To request an accessible format, please contact our ADA Compliance Officer by telephone at 512-463-5800 or through RELAY Texas at 800-735-2989; or by mail in care of the Texas Ethics Commission, P. O. Box 12070, Austin, Texas 78711-2070.

The Texas Ethics Commission is an Equal Opportunity Employer and does not discriminate in providing services or employment.

Copies of this publication have been distributed in compliance with the State Depository Law, and are available for public use through the Texas State Publications Depository Program at the Texas State Library and other state depository libraries.

A SHORT GUIDE TO THE PROHIBITION AGAINST USING SCHOOL DISTRICT RESOURCES FOR POLITICAL ADVERTISING



Texas Ethics Commission P. O. Box 12070

Austin, Texas 78711-2070

(512) 463-5800 Fax (512) 463-5777

Visit us at https://www.ethics.state.tx.us on the Internet.

Revised October 13, 2017

A SHORT GUIDE TO THE PROHIBITION AGAINST USING SCHOOL DISTRICT RESOURCES FOR POLITICAL ADVERTISING

No matter how enthusiastic you are about an election, it is important to remember that the Texas Election Code prohibits the use of political subdivision resources to produce or distribute political advertising in connection with an election. Section 255.003 of the Election Code provides as follows:

- An officer or employee of a political subdivision may not spend or authorize the spending of public funds for political advertising.
- This section does not apply to a communication that factually describes the purposes of a measure if the communication does not advocate passage or defeat of the measure.
- A person who violates this section commits an offense. An offense under this section is a Class A misdemeanor.

New legislation effective September 1, 2009, further clarifies that an officer or employee of a political subdivision may not spend or authorize the spending of public funds for a communication describing a measure if the communication contains information that:

- (1) the officer or employee knows is false; and
- (2) is sufficiently substantial and important as to be reasonably likely to influence a voter for or against the measure.

To understand the practical significance of this prohibition, it is useful to look at some of the specific words and phrases used in the law.

"Political advertising" means:

- (1) a communication supporting or opposing a candidate for nomination or election to a public office or office of a political party, a political party, or a public officer, that: (A) in return for consideration, is published in a newspaper, magazine, or other periodical or is broadcast by radio or television; or (B) appears: (i) in a pamphlet, circular, flier, billboard or other sign, bumper sticker, or similar form of written communication; or (ii) on an Internet website; and
- (2) a communication that advocates passage or defeat of a measure, and that: (A) in return for consideration, is published in a newspaper, magazine, or other periodical or is broadcast by radio or television; or (B) appears: (i) in a pamphlet, circular, flier, billboard or other sign, bumper sticker, or similar form of written communication; or (ii) on an Internet website.

Newsletter of Public Officer of a Political Subdivision. The Ethics Commission adopted a rule providing guidelines for when a newsletter of a public officer of a political subdivision is not political advertising. Texas Ethics Commission Rule 26.2 provides as follows:

For purposes of section 255.003 of the Election Code, a newsletter of a public officer of a political subdivision is not political advertising if:

- (1) It includes no more than two pictures of a public officer per page and if the total amount of area covered by the pictures is no more than 20 percent of the page on which the pictures appear;
- (2) It includes no more than eight personally phrased references (such as the public officer's name, "I", "me", "the city council member") on a page that is 8 ½" x 11" or larger, with a reasonable reduction in the number of such personally phrased references in pages smaller than 8 ½" x 11"; and
- (3) When viewed as a whole and in the proper context:
 - (A) is informational rather than self-promotional;

- (B) does not advocate passage or defeat of a measure; and
- (C) does not support or oppose a candidate for nomination or election to a public office or office of political party, a political party, or a public officer.
- ★ The prohibition applies to any "officer or employee of a political subdivision." In other words, if a school district employee makes a decision to use district resources in violation of the prohibition, the employee could be fined by the Ethics Commission or held criminally liable. School board members, as "officers" of a school district, are also subject to the prohibition.
- ★ A school district board member or employee would violate the prohibition by "spending or authorizing the spending of public funds" for political advertising. Not only does this mean that the school district may not purchase or authorize the purchase of new materials for use in creating political advertising, it also means that a school district board member or employee would violate the prohibition by using existing paper and machinery to generate, display, or distribute political advertising.

Also, it is not permissible to authorize the use of the paid time of school district employees to create or distribute political advertising. For example, school district staff may not copy, staple, or distribute political advertising on work time. Nor is it permissible to have school children work on political advertising during school time.

★ The prohibition does not apply to "a communication that factually describes the purposes" of a measure election. In other words, it is permissible to use district resources to produce explanatory material about what is at stake in a measure election. However, the communication may not contain information that an officer or employee of a political subdivision knows is false. The information must not be sufficiently substantial and important, such that it would be reasonably likely to influence a voter to vote a certain way.

POLITICAL FUNDRAISERS:

What You Need to Know



A GUIDE FOR CANDIDATES, OFFICEHOLDERS, AND POLITICAL COMMITTEES

DECEMBER 12, 2011

Visit us at http://www.ethics.state.tx.us on the Internet

Fundraising Events

Rule No. 1 File a Campaign Treasurer Appointment

All candidates must file a campaign treasurer appointment with the proper filing authority before accepting a campaign contribution or making or authorizing a campaign expenditure, including an expenditure from personal funds.

All political committees must file a campaign treasurer appointment before accepting or spending over \$500, and additional requirements may also apply.

Rule No. 2 No Raffles

Texas law allows only certain charitable and nonprofit organizations to conduct raffles to support their charitable causes. An unlawful raffle may constitute illegal gambling, which may carry criminal penalties.

For more information see: https://www.oag.state.tx.us/alerts/alerts_view_alpha.php?id=58&type=1 on the Office of the Attorney General website.

Rule No. 3 No Cash Contributions Over \$100

Texas law prohibits a candidate, officeholder, or specific-purpose committee from accepting political contributions in cash (excluding checks) that in the aggregate exceed \$100 from a single contributor in a reporting period.

Rule No. 4 Auction Activity is Reportable

Donations to a candidate or political committee at a fundraiser are campaign contributions.

An item donated to be auctioned at a fundraiser is an "in-kind" campaign contribution. The purchase of the item at the auction is also a contribution. Both the item and the purchase price must be reported as political contributions.

Rule No. 5

No Anonymous Contributions

Texas law requires filers to know the name of each contributor and the amount of each contribution, even for small contributions. Do not "pass the hat" or use a contribution jar. Depending on the filer and the amount of the contribution, additional information may be required.

Rule No. 6

No Contributions from Corporations or Labor Organizations

Texas law prohibits corporations and labor organizations from making political contributions to candidates, officeholders, and related specific-purpose committees. Contributions to GPACs are also restricted. Limited exceptions also exist.

The prohibition also applies to other organizations, such as partnerships and limited liability companies (LLC), if they are owned by a corporation or include an incorporated member or partner.

Rule No. 7

No Contributions from Foreign Nationals

The Federal Election Campaign Act (FECA) prohibits certain foreign nationals from contributing, donating, or spending funds in connection with any federal, state, or local election in the U.S., either directly or indirectly. It is also unlawful to help foreign nationals violate that ban or to solicit, receive, or accept contributions or donations from them.

Rule No. 8

No Misuse of Government Property to Campaign

Chapter 39 of the Penal Code prohibits a public servant from using government property, services, personnel, or any other thing of value belonging to the government to obtain a benefit or to harm or defraud another. The commission has held that the use of state computers to prepare campaign finance reports, or to use state resources to gather information for a campaign fundraiser, constitutes a misuse of government property.

Texas Ethics Commission
P.O. Box 12070
Austin, Texas 78711-2070
(512) 463-5800
Fax (512) 463-5777

Note: This brochure is not intended to encompass all the rules, but is intended to give a broad overview of the most common questions involving fundraisers. Be sure to check with the Texas Ethics Commission and your local municipality for any additional limits that might apply.

In compliance with the Americans With Disabilities Act, the publications of the Texas Ethics Commission are available by request in alternative formats. To request an accessible format, please contact our ADA Compliance Officer by telephone at 512-463-5800 or through RELAY Texas at 800-735-2989; or by mail in care of the Texas Ethics Commission, P.O. Box 12070, Austin, Texas 78711.

The Texas Ethics Commission is an Equal Opportunity Employer and does not discriminate in providing services or employment.

Copies of this publication have been distributed in accordance with the State Depository Law and are available for public use through the Texas State Publications Depository Program at the Texas State Library and other state depository libraries.